



Blue Light Protection. Perfected.

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**INDEPENDENT STUDY SHOWS BLUTECH®
CLINICALLY PROVEN TO DOUBLE NIGHTTIME MELATONIN LEVELS**

ALPHARETTA, GA, October 14, 2017 – BluTech® LLC, the world’s leading provider of ophthalmic blue light solutions, today shared the findings of independent study presented this past weekend at the American Academy of Optometry conference in Chicago. BluTech Lenses almost doubled nighttime melatonin levels, reduced awakenings, and enhanced at least one measure of cognition in a randomized, crossover study.

"The concept of harmful blue light has been gaining attention. Blue light is made out to cause many health problems," said Ryab-Quang Van, a student at Nova Southeastern University College of Optometry in Fort Lauderdale, Florida.

At Academy 2017, the Academy of Optometry's Annual Conference, Van reported that blue light-filtering lenses, which are touted to ameliorate these negative effects, may indeed provide some protection. "Our conclusion is that BluTech Lenses appear to help regulate melatonin, which may improve sleep and cognition," Van said.

During the week they wore the BluTech lenses, participants had an increase in melatonin levels, less awakening during sleep, and evidence of improved cognition compared with the week they wore clear lenses with an anti-glare coating, Van reported.

"Of course, we are thrilled by this study because it validates what patients have been telling us all along," said Greg Naes, President of BluTech LLC. In our own evaluations of thousands of BluTech wearers, nine out of ten said that they noticed "significant sleep improvement". "Now we have independent data that indicates why," Naes said.

About BluTech, LLC

BluTech has been providing innovative blue light solutions since 2010. Its unique Blue Light Plus™ formulation is embedded in the lens and offers digital device users the most complete near-clear protection available against the hazards of blue light without distorting color. Under the brand, BluTech Lenses, the company currently distributes non-prescription and prescription lenses to optical labs and eye care practitioners for resale to eyewear consumers. It also offers a line of complete eyewear – BluTech Eyewear – in plano and readers through an exclusive partnership with New York based ClearVision Optical.

